

# SCHOOL-TO-HOME COMMUNICATION

Many parents and students use email, text messaging, and social media every day. We want to reach you wherever you are, whenever important information becomes available.

SchoolConnects is a parent notification service that lets us communicate easily with you about the things that matter most. We're talking about transportation issues, weather delays, parent nights, homework assignments, good news stories, last minute cancellations, emergencies, and daily attendance concerns.

Signing up is easy. **Just text the word 'Join' to 56360.**

This will notify your cell phone provider and our message provider that you consent to receive messages. You will then receive this text message:

"Synvoice Alerts: Please contact your school to add your number. Msg/Data Rates May Apply. Reply HELP for help. Reply STOP to cancel."

We will keep your request on file. Once your cell number has been entered by the school, you will begin receiving messages.

Any text messages from us will come from the number 56360. We recommend that you add this to your contact list in your cell phone with the name "TLDSB". This way, the caller ID feature on your phone will show that the message is from Trillium Lakelands District School Board.

If you did not sign the CASL consent form on your child's school registration form, please fill out and submit the attached form to your child's school.

Canada Anti-Spam Legislation (CASL) prohibits the sending of commercial electronic messages. The school board and your school require your consent on the attached form to send any electronic message that promotes, advertises, or offers for sale anything including school pictures, field trips, yearbooks, food programs, event tickets, etc.



Want to see what's happening in your community?  
Sign-up for Peachjar! Get flyers sent straight to your inbox.  
Visit [tldsb.ca/community/peachjar-eflyers](http://tldsb.ca/community/peachjar-eflyers) to get started.



# Why peachjar?

Forget about crumpled papers handed to you from your child's backpack. This form of school-to-home communication was never 100 per cent effective. Papers became lost, they surfaced when information was no longer relevant, or were just plain illegible by the time they made it into your hands. Now, TLDSB is using a new eflyer distribution service called Peachjar. Think of it as an **electronic backpack**.

This green initiative is providing parents with **fool-proof** access to information about school events, activities, and programs. You'll always be in the know. Our community partners are using it, too!

Get information sent straight to your inbox from:	The types of great information you'll receive includes:
Your School	School Events (Picture Day, Fundraisers etc.)
Trillium Lakelands District Board	Parent Tips (Internet Safety, Healthy Eating etc.)
Your Local Health Units	Health Notices from SMDHU & HKPR
OPP and Local Police Services	Safety Workshops and Seminars
Public Libraries	Literacy Tips and Library Events
Community Partners	Sports Registration Reminders, Walks, etc.

## Registering is easy!

- 1 Click on the Peach Jar button on your school website.
- 2 Select 'register'.
- 3 Fill out your account and user information.

It's that simple. Never miss a crazy hair day memo again!

For more information, visit [tldsb.ca/community/peachjar-eflyers](https://tldsb.ca/community/peachjar-eflyers).

To get up-to-date alerts on school specific information such as bus cancellation and emergency messaging, sign-up for School Connects by texting **Join** to 56360.

